SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] Great Hill Equity Partners V, L.P.			2. Date of Event Requiring Statement (Month/Day/Year) 06/27/2019		3. Issuer Name and Ticker or Trading Symbol <u>TheRealReal, Inc.</u> [REAL]				
(Last) (First) (Middle) C/O GREAT HILL PARTNERS, L.P. 200 CLARENDON STREET, 29TH FLOOR (Street) BOSTON MA 02116		00/27/2013		4. Relationship of Reporting Pers (Check all applicable) Director X Officer (give title below)	son(s) to Issuer 10% Owne Other (spec below)	r (Mor cify 6. In	hth/Day/Year) dividual or Joint icable Line) Form filed b	ate of Original Filed //Group Filing (Check y One Reporting Person y More than One erson	
(City)	(State)	(Zip)	Table I - No	n-Derivat	tive Securities Beneficial				
Table I - 1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownersh Form: Direc or Indirect ((Instr. 5)	t (D) (Instr		Beneficial Ownership
		(e			e Securities Beneficially ants, options, convertible		s)		
1. Title of Derivative Security (Instr. 4)		2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
		Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)	x	
Series F Preferre	ed Stock		(1)	(1)	Common Stock	7,333,402	(1)	D ⁽³⁾⁽⁵⁾⁽⁶⁾	
Series F Preferre	ed Stock		(1)	(1)	Common Stock	28,416	(1)	D ⁽⁴⁾⁽⁵⁾⁽⁶⁾	
Series G Preferred Stock			(2)	(2)	Common Stock	1,945,348	(2)	D ⁽³⁾⁽⁵⁾⁽⁶⁾	
Series G Preferred Stock			(2)	(2)	Common Stock	7,537	(2)	D ⁽⁴⁾⁽⁵⁾⁽⁶⁾	
Series H Preferred Stock			(2)	(2)	Common Stock	649,512	(2)	D ⁽³⁾⁽⁵⁾⁽⁶⁾	
Series H Preferred Stock			(2)	(2)	Common Stock	2,516	(2)	D ⁽⁴⁾⁽⁵⁾⁽⁶⁾	
1. Name and Addre				_					
(Last) C/O GREAT HI 200 CLAREND		(Middle RS, L.P. F, 29TH FLOOR	9)						
(Street) BOSTON	МА	02116	j	-					
(City)	(State)	(Zip)		-					
1. Name and Addre									
(Last) (First) (Middle) C/O GREAT HILL PARTNERS, L.P. 200 CLARENDON STREET, 29TH FLOOR			_						
(Street) BOSTON	MA	02116	;	-					
(City)	(State)	(Zip)		-					
1. Name and Addre Great Hill Pa				_					

(Last)	(First)	(Middle)				
C/O GREAT HILL 200 CLARENDON	PARTNERS, L.P. STREET, 29TH FL	OOR				
(Street)						
BOSTON	MA	02116				
(City)	(State)	(Zip)				
1. Name and Address of Reporting Person [*] GAFFNEY CHRISTOPHER S						
(Last) C/O GREAT HILL	(First)	(Middle)				
C/O GREAT HILL PARTNERS, L.P. 200 CLARENDON STREET, 29TH FLOOR						
(Street)						
BOSTON	MA	02116				
(City)	(State)	(Zip)				
1. Name and Address o	f Reporting Person [*]					
(Last)	(First)	(Middle)				
C/O GREAT HILL 200 CLARENDON	STREET, 29TH FL	OOR				
(Ctroot)						
(Street) BOSTON	МА	02116				
(City)	(State)	(Zip)				
1. Name and Address of <u>HAYES JOHN</u>						
(Last) C/O GREAT HILL	(First)	(Middle)				
	STREET, 29TH FL	OOR				
(Street)						
BOSTON	MA	02116				
(City)	(State)	(Zip)				
1. Name and Address o <u>Taber Mark D.</u>	f Reporting Person [*]					
(Last)	(First)	(Middle)				
C/O GREAT HILL						
200 CLARENDON	STREET, 29TH FL	UUR				
(Street) BOSTON	МА	02116				
(City)	(State)	(Zip)				
1. Name and Address of Reporting Person [*] $Vettel Matthew T$						
(Last)	(First)	(Middle)				
C/O GREAT HILL PARTNERS, L.P. 200 CLARENDON STREET, 29TH FLOOR						
(Street) BOSTON	MA	02116				
(City)	(State)	(Zip)				
1. Name and Address o	f Reporting Person*					

1. Name and Address of Reporting Person*

Kumin Mich	ael Andrew				
(Last)	(First)	(Middle)			
C/O GREAT HI	LL PARTNERS,	L.P.			
200 CLARENDON STREET, 29TH FLOOR					
,			_		
(Street)					
BOSTON	MA	02116			
p			_		
(City)	(State)	(Zip)			

Explanation of Responses:

1. Each share of Series F Preferred Stock will automatically be converted into approximately 0.5682 shares of the issuer's Common Stock ("Shares") immediately prior to the completion of the issuer's initial public offering. The Series F Preferred Stock has no expiration date.

2. Each share of Series G Preferred Stock and Series H Preferred Stock (collectively, the "Preferred Stock") will automatically be converted into one-half of one share of the issuer's Common Stock ("Shares") immediately prior to the completion of the issuer's initial public offering. The Preferred Stock has no expiration date.

3. These Shares are directly held by Great Hill Equity Partners V, L.P. ("GHEP V"). Great Hill Partners GP V, L.P. ("GHP V GP"), is the sole general partner of GHEP V. GHP V, LLC is the sole general partner of GHP V GP. Christopher Gaffney, John G. Hayes, Michael A. Kumin, Mark D. Taber and Matthew T. Vettel (collectively, the "GH Control Persons") are the managers of GHP V, LLC. 4. These Shares are directly held by Great Hill Investors, LLC ("GHI"). The GH Control Persons are the managers of GHI.

These shares are directly held by Great Hill investors, ELC (GHL). The GR Control Persons are the managers of GHL.
Each of the GH Control Persons, GHP V, LLC and GHP V GP may be deemed to indirectly beneficially own the shares beneficially owned by GHEP V and GHI and disclaims beneficial ownership of these

Shares, except to the extent of its or his proportionate pecuniary interest therein, if any.

6. This report is filed jointly by GHI, GHEP V, GHP V GP, GHP V, LLC, Christopher S. Gaffney, John G. Hayes, Michael A. Kumin, Mark D. Taber and Matthew T. Vettel.

<u>/s/ John S. Dwyer, John S.</u> <u>Dwyer, as attorney-in-fact for</u> <u>Great Hill Equity Partners V,</u> <u>L.P.</u>	<u>06/27/2019</u>
<u>/s/ John S. Dwyer, John S.</u> <u>Dwyer, as attorney-in-fact for</u> <u>Great Hill Investors, LLC</u>	<u>06/27/2019</u>
<u>/s/ John S. Dwyer, John S.</u> <u>Dwyer, as attorney-in-fact for</u> <u>Great Hill Partners GP V, L.P.</u>	<u>06/27/2019</u>
<u>/s/ John S. Dwyer, John S.</u> Dwyer, as attorney-in-fact for <u>Christopher S. Gaffney</u>	<u>06/27/2019</u>
<u>/s/ John S. Dwyer, John S.</u> <u>Dwyer, as attorney-in-fact for</u> <u>GHP V, LLC</u>	<u>06/27/2019</u>
<u>/s/ John S. Dwyer, John S.</u> <u>Dwyer, as attorney-in-fact for</u> <u>John G. Hayes</u>	<u>06/27/2019</u>
<u>/s/ John S. Dwyer, John S.</u> Dwyer, as attorney-in-fact for <u>Mark D. Taber</u>	<u>06/27/2019</u>
<u>/s/ John S. Dwyer, John S.</u> <u>Dwyer, as attorney-in-fact for</u> <u>Matthew T. Vettel</u>	<u>06/27/2019</u>
<u>/s/ John S. Dwyer, John S.</u> <u>Dwyer, as attorney-in-fact for</u> <u>Michael A. Kumin</u>	<u>06/27/2019</u>
** Signature of Penerting Percen	Data

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.